ET INSIGHTS BY CHART TRACK THE VALUE OF INTEGRATION

What if someone told you that you could have a great lunch but every day you would need to go to 10 different stores to get all the ingredients and then put the whole thing together yourself? Would you go through all that hassle just for lunch?

While most of us don't mind doing some research and work for the bigger purchases, when it comes to the daily grind, we want it easy. Straightforward. Time and cost efficient.

So why should you accept anything less when it comes to the daily job of managing your fleet and optimising their voyages? The answer is: you shouldn't!

Introducing CT Insights

With years' worth of experience in serving mariners worldwide, Bogerd Martin is helping fleets adapt to the challenges of modern-day shipping, providing a steady and stable haven in a sea of digital changes. Bogerd Martin is helping its clients achieve compliance standards and work more efficiently by investing in research, development, and continuously improving their range of integrated solutions, products, and services.

Bogerd Martin has now teamed up with experts such as Theyr, DNV, Maritrace, Spire, and others, to provide a user-friendly, time-efficient solution for Fleet Managers: CT Insights! All the data, one platform.

One single platform that allows you to plan, optimise, verify, and analyse while factoring in additional data such as the vessel model, weather, CII, marine regulations, ...

The value of integration, without the investment of in-house development.

Integrating Chart Track soft- and hardware



For more information ⊕ Bogerdmartin.com - sales@bogerdmartin.com ⊠



CT Insights synchronises automatically with the Navigator Suite software onboard the vessel.

Combined with CT-Secure, it does not only provide your vessel with all the necessary digital updates directly to their ECDIS, guaranteeing cyber security, it also allows you to track your vessel and gather sensor data.

On the shore side, this provides you with a digital twin of your vessel as well as situational awareness, allowing you to accurately optimise your future voyages and analyse performance.



Want to know more about what CT Insights can do for your fleet? Contact the Bogerd Martin sales team at sales@bogerdmartin.com

CT Insights, the value of integration